



# Project Proposal

Prepared for: OCA Assignment 5

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# PROJECT PROPOSAL.

## Objective

The objective of my work is to show people effected by the polar landscape they are experiencing.

## What

A series of photographs in which the subject is immersed in the landscape. These photographs will be inspired by David Casper Friedrich's work "Wanderer above the sea of fog".

## How and why

Through digital photography I will show people immersed in the landscapes of Antarctica. I want to show people who have been affected by the spectacular scenes in front of them. These people will have shown some kind of reaction to the vista, some stand, a lot are forced to sit and contemplate. All will have shown some kind of reaction to the big landscape they are part of, I will have to employ a degree of patience to obtain these images.

## Wider Context

I have taken many photographs in this region and most don't do justice to how the landscape makes you feel. Friedrich wanted to show the sublime in his landscapes, in fact he wanted to display the moment the sublime effects a person. He captured the sublime in "The sea of ice" and this painting was one of the first to depict a polar scene. It shows an untouched icy landscape so isn't the same as the work I want to create. Later he employs a "Rückenfigur" a figure shown from behind looking into the scene, I will employ the same method as Friedrich's to try to show how it's splendour makes you feel.

## Influences

Friedrich's has to be the biggest influence on my work. However Ansel Adams, Alfred Stieglitz and Sebastian Salgado all have an influence on it as well. Adams captured images with great detail and gave a feeling of big spaces. Stieglitz showed winter scenes in the city and showed the difficulties of being cold and working in the snow. Salgado captured the landscape and the animals in the landscape of Antarctica. I want to add the element of a person or persons moved by either the landscape and/or animals they are experiencing.

## Output

A book of 17 prints 15 of which will be the photos, plus 1 map of locations plus 1 page outlining the work. To complete this work I will need to study Japanese Stab Book Binding. Page layout using Microsoft Publisher or equivalent. Printing techniques with newly acquired printer (these hours are not included in the budget below).

As we are locked down due to CoVid 19 I will show this in either a short time lapse video or perhaps a slideshow. I may consider both one time lapse showing the production process and a slideshow presenting the work.

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**BUDGET TO PRODUCE MY PHOTO-BOOK**

The cost to produce a single publication for one copy for assessment.

Description	Quantity	Unit Price	Cost
Book binding Equipment	1	36.99	£ 36.99
Book binding Glue	1	6.00	£ 6.00
Printing	17	0.85	£ 14.45
Card for book covers	2	0.20	£ 0.40
Time for binding, printing and video creation	16	20.00	£ 310.00
<b>Total</b>			<b>£ 367.84</b>

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